

Pierre Fabre is *Modernizing Physician to Patient Connections*

# Start Re-Capturing Online Business TODAY

## 5 Ways P2P Works for YOU

1. Pierre Fabre **absorbs ALL costs** of running industry-best eComm platforms.
2. You earn **commissions on ALL sales**, including auto-replenishment refills.
3. Your patients enjoy direct shopping access with a **personalized experience**.
4. Pierre Fabre over-invests in patient incentives to create **true lifetime value**.
5. With P2P activated, your practice is now **open for business 24 / 7 / 365**.



- Patient Product Sales
- Increased Profits
- Patient Loyalty
- Digital Efficiency



### PERSONALIZED ECOMMERCE:

- Websites customized to your practice
- Patients shop prescribed regimens online
- You earn commissions on ANY referred sale
- Programs 100% managed by Pierre Fabre



### ULTIMATE VALUE FOR PATIENTS:

- **FREE products, shipping & samples ALL orders**
- BONUS 10% savings with auto-replenishment
- Easily manage regimens and replenishment options
- Richer incentives than Amazon or DermStore

# How P2P Works for You and Your Patients



Patient registers for Avene or Glytone Preferred Patient program. Patient is uploaded to your practice's database.



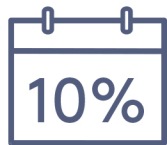
Provider recommends products based on patient's skincare needs.



Patient shops online for the products recommended by their provider.



Patient receives **FREE** gifts, samples and shipping with **ANY** order.



Patient receives bonus 10% savings on each refill with Auto-Replenishment



Provider earns a commission on ANY referred sale, plus all future sales and Auto-Replenishment refills.